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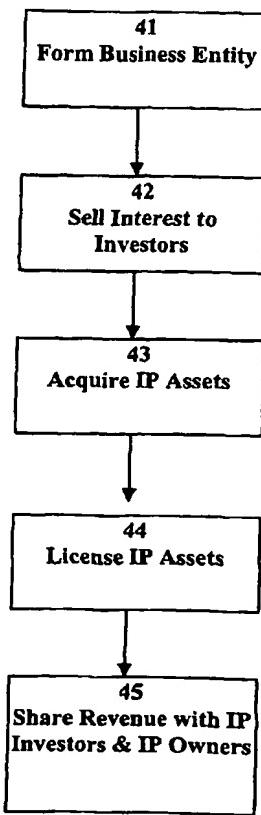
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(54) Title: GENERATING ROYALTY REVENUE USING INTELLECTUAL PROPERTY



(57) Abstract: A system for generating royalty revenue includes: a business entity configured to acquire rights to at least one intellectual property asset (44) from at least one (IP) owner; a licensing group operating on behalf of the business entity, configured to perform at least one licensing activity to generate revenue from the at least one intellectual property asset, thereby providing income for the at least one intellectual property owner, wherein the business entity is configured to defend the at least one intellectual property asset (44) for the at least one owner. A method of using intellectual property to generate licensing includes: forming a business entity (41); acquiring at least one intellectual property asset (44) from at least one IP owner who is not an employee of the business entity (41); generating royalty revenue from the at least one intellectual property asset (44); defending the at least one intellectual property asset (44); and providing at least one investor with at least a portion of the royalty revenue (45).



GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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A. CLASSIFICATION OF SUBJECT MATTER

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
U.S. : 705/1, 36-40

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
y	US 5,775,734 A (GEORGE, JR.) 07 JULY 1998 (07.07.1998), COLUMN 3, LINE 56 TO COLUMN 9, LINE 22.	1-16
Y	KROSIN, "STRATEGIES IN CREATION OF INTELLECTUAL PROPERTY ASSETS", 2000.	1-16

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See patent family annex.

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